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SourceBottle

Login to search the call outs

Like 5.5k Follow Follow 683

Journalists & Bloggers

Find a Source

Businesses & PRs

Login Be a Source

We're connecting expert sources with journalists and bloggers - for FREE!

JOURNALISTS & BLOGGERS

Need a source for a story?

Post a 'call out' for sources, then sit back and sources will find you.

No sign up is required. It's FREE!

Find a Source

SOURCES

Want to be quoted as a source in the media?

First Name

Email

Confirm Email

Password

Sign up to have publicity opportunities emailed to you. It's FREE!

Be a Source

Mostly Australian (but also branching out to US and UK as well as some other countries)

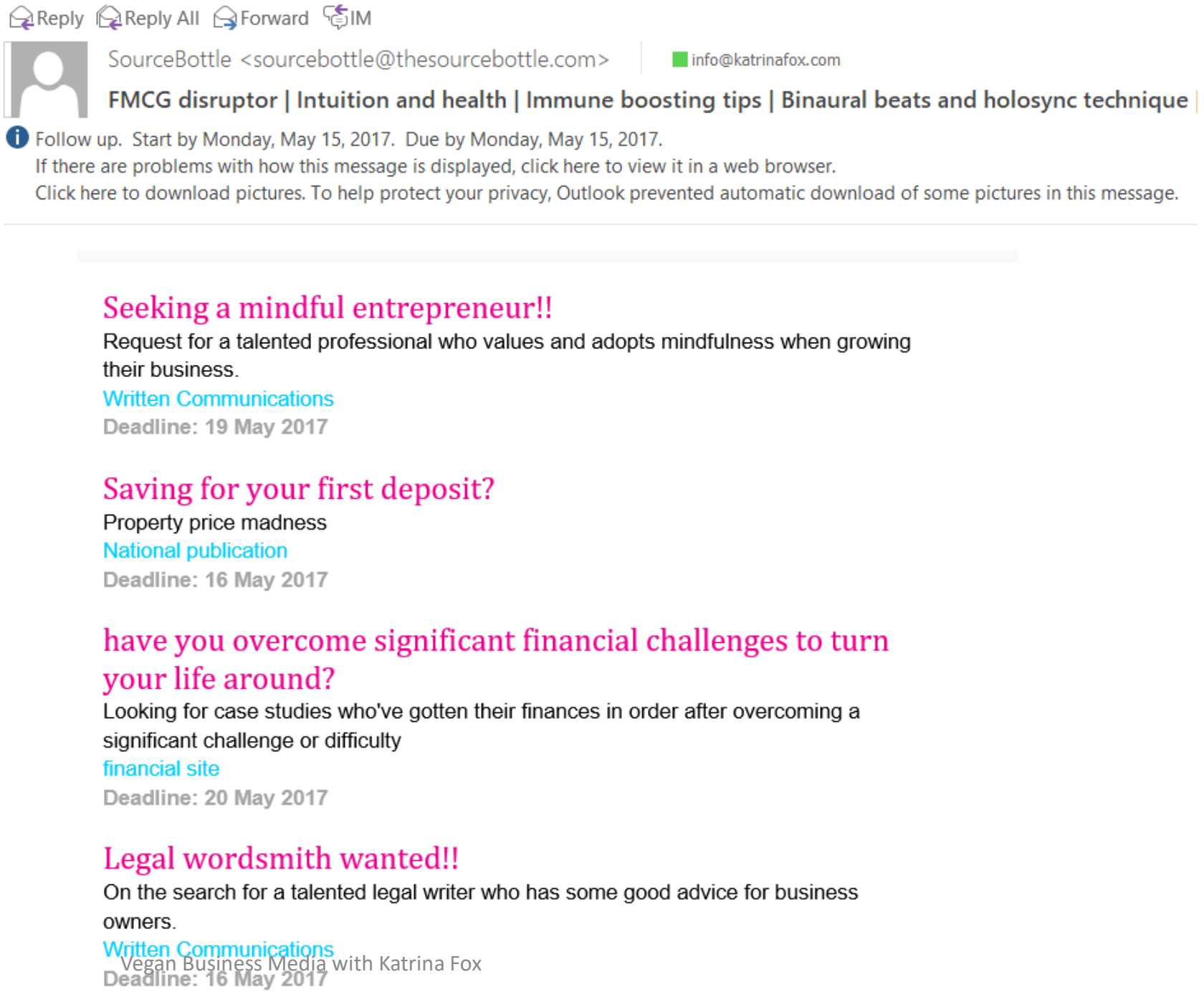
Allows many small sites eg blogs and podcasts, so not as much filtering as HARO

HOW IT
WORKS

www.sourcebottle.com.au

Sign up for industry/sector callouts and you can also enter keywords relevant to the types of queries you want to receive

Daily or twice daily email digests arrive in your inbox with relevant callouts

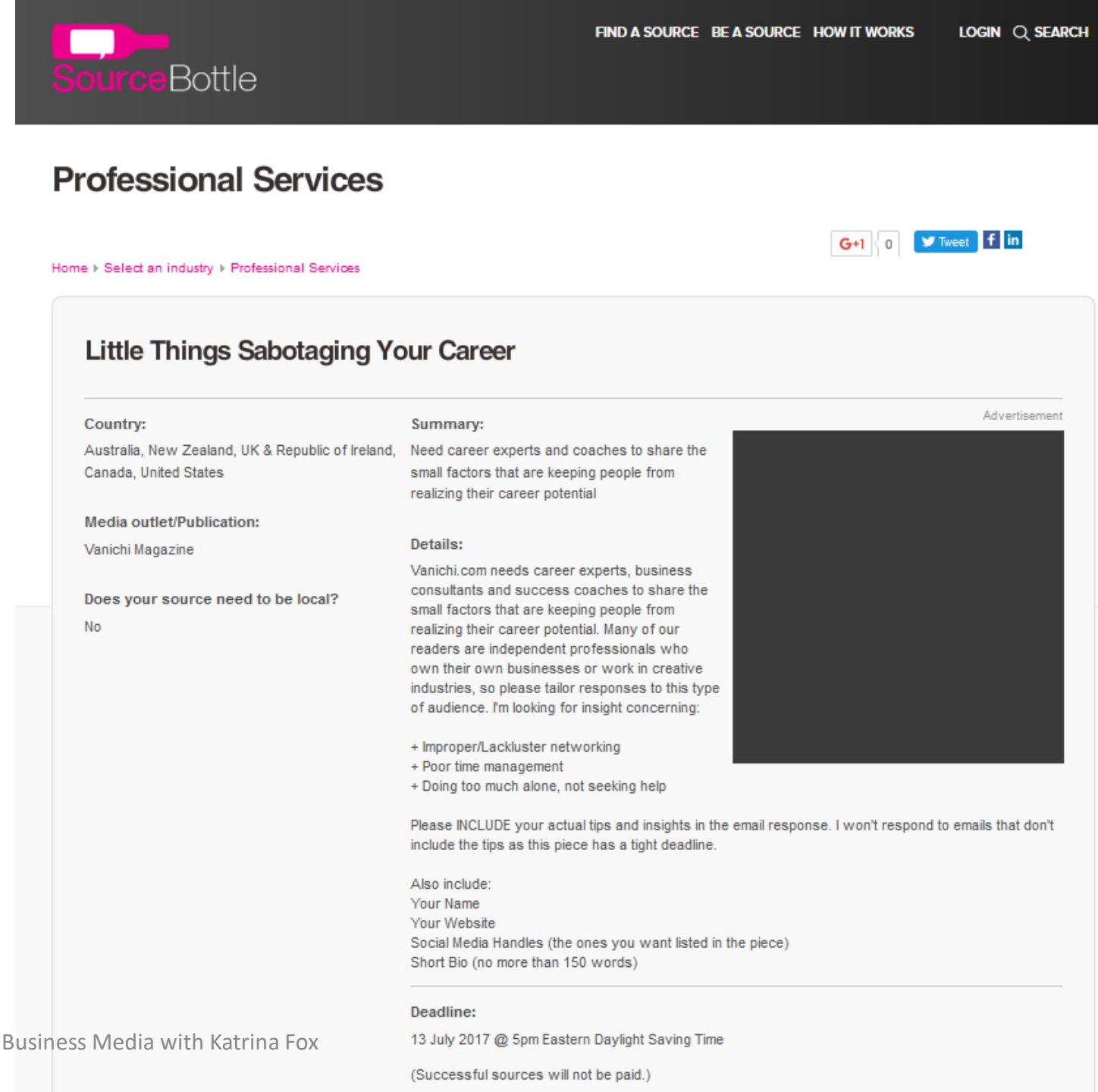


Option of a paid service, per month, to create Expert Profile which is automatically sent to journalists with callouts relating to your expertise or keywords

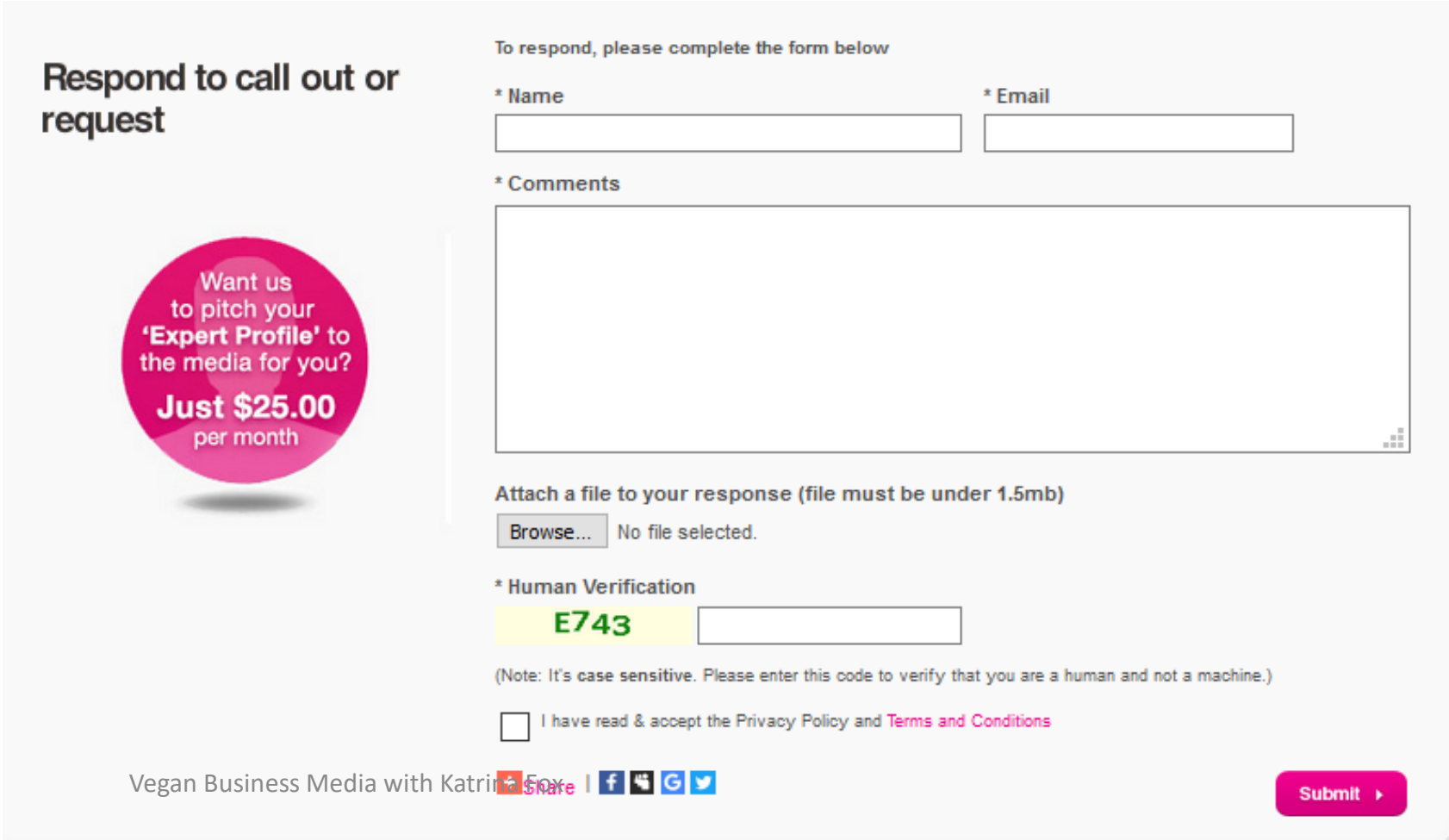
- Upside is they get your profile recommended and quickly

- Downside is journalist only receives your profile info and not anything specific they may have requested such as a quote or tips.

When you click on a callout, you are taken to the SB website to view the details



You fill out an online form with your response as well as contact information



SB sends your response to the journalist & you receive a copy in your inbox

Examples

Questions?