Content plan

Content I will create every day:

What's the long-term story arc of this content?

How long it will take to create, edit and post this content every day?

How I will judge if the content is working?

How often I will review this content strategy:

How I will work this into my daily routine:

Content I will create every week:

What's the long-term story arc of this content?

How long it will take to create, edit and post this content every week:

How I will judge if the content is working:

How often I will review this content strategy:

How I will work this into my weekly routine:

Content I will create every month:

What's the long-term story arc of this content?

How long it will take to create, edit and post this content every month:

How I will judge if the content is working:

How often I will review this content strategy:

How I will work this into my monthly routine: